# **Project Name:**

WWW.DULUTHTHRIFT.COM

### Overview:

I will develop and design a website to move a client's brick-and-mortar thrift shop online. The website will allow customers to view and purchase items from the shop's inventory online. A user interface will be implemented so the client can easily add and remove items and update business information including location and hours of operations.

For this project, I will be obtaining a domain name and website hosting service. I will research and compare costs that meet the client's budget by providing them with options that include the pros and cons of each. Research will be done on similar websites in this industry, including competitors to see how and where we can provide a better experience for the customers.

The website will be designed for easy access on all devices such as mobile phones, tablets and computers. Weekly reports will be done to document progress and go over any changes that may need to be made with the client. When the project is complete I will setup testing with the client to make sure everything works how they want.

Once the project is completed, I will provide the client with all relevant information such as login and billing information. Training will be done so that the client can easily manage and maintain the website.

# Tasks:

# **Step 01:**

Obtain web hosting and purchase a domain name needed for project.

Hours: 04

### **Step 02:**

Download tools and set up local development area for mockups and coding, and setup web a hosting deployment area for this project.

Hours: 04

# **Step 03:**

Research competitor websites and create a general mockup of the website by drawing the general outline implementing mobile, tablet, and desktop formats.

Hours: 04

# Step 04:

Gather all needed photos and write content to include in this process. Proceed to develop a visual representation of the website using Adobe XD.

Hours: 04

Develop and code the website locally on my computer.

**Hours: 16** 

# Step 06:

**Step 05:** 

Move completed local project to online hosting.

Hours: 04

# Step 07:

Set up and conduct testing for the live website with clients.

Hours: 04

# **Step 08:**

Finalize project and fix any issues.

**Hours: 08** 

# Timeline:

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Week 01 - March 10, 2022:
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Start Project and complete steps 1 & 2.

Week 02 - March 14, 2022:

Complete step 3.

Week 03 - March 21, 2022:

Complete step 4.

Week 04 - Mar 28, 2022:

Start step 5.

Week 05 - Apr 04, 2022:

Complete step 5.

Week 06 - Apr 11, 2022:

Complete step 6.

Week 07 - Apr 18, 2022:

Complete step 7.

Week 08 - Apr 25, 2022:

Complete step 8.

# **Company Information:**

Name: Duluth Thrift

**Supervisor:** Jacob Ogima

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